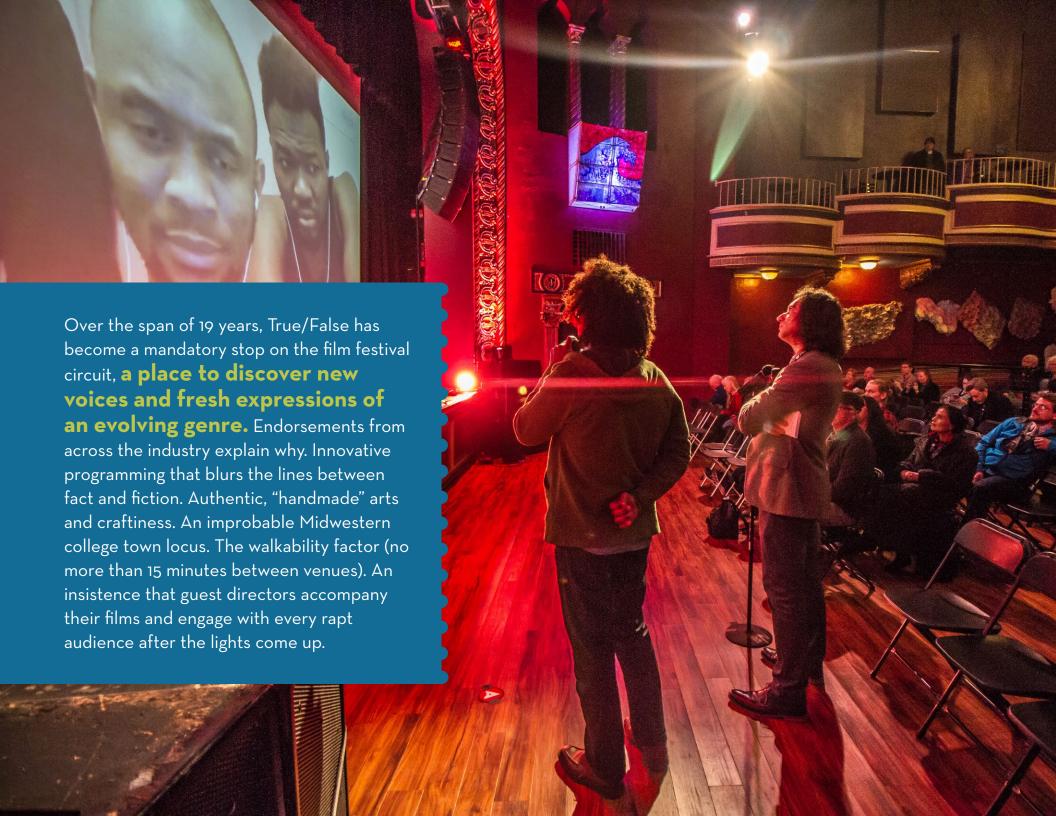




SPONSORSHIP OPPORTUNITIES MARCH 3-6,2022





Live musical performances before every screening that put the "festive" in festival. Thirty-fiveplus art installations inspired by an annual theme so provocative as to cause wildly diverse interpretations. And March/March, an allinclusive parade tradition where costumed locals demonstrate their euphoric passion for documentaries—a spectre known to melt a worldworn cynic's heart.





Over the course of four days and 135+ screenings and events, T/F typically fills about 50,000 seats, making it the most attended documentary film festival in America.

Cultivated from scratch and scrappiness, T/F is recognized as the most authentic debut experience—not based on celebrity but on ordinary people who are extraordinarily curious.



Coming off the heels of Sundance, filmmakers find respite and reunion, a chance to spark creative alliances and focus on the reasons they do what they do for less pay or glory than other segments of the film business. While the Fest offers

unparalleled intimacy among content creators, it has drawn an increasingly loyal audience of distributors, producers, critics and funders unfettered access to original films and their makers.

















# n an Afghan girl of only fifteen years

# TRUE LIFE FUND

The True Life Fund allows us, as viewers, to respond to the stories we see onscreen and create change by offering tangible assistance to the real-life subjects
of a new nonfiction film. It acknowledges that documentary filmmakers and
festivals thrive because of the stories given to us by people who are often
of limited means. The fund serves as a small way for us to repay that gift.
Spotlighting one movie each year, we support and honor those who share their
stories in front of the camera. Collaborating with filmmakers, whose intimate
knowledge of their "characters" enables us to pinpoint needs, we work hard to
make sure that the money raised, largely donated by our homegrown audience, is
given and received with as much thought as possible.

Previous True/Life Fund Films include the award-winning Welcome to Chechnya, Sabaya, Midnight Traveler, Primas, Quest, Sonita, The Look of Silence, Private Violence and Bully.



# ARTIST PROGRAMS

T/F has year-round and Fest programming designed to support the work of nonfiction filmmakers, emerging and established.
These include programs like our summer Roughcut Retreat and T/F Mentorship Program. All pair seasoned content makers and shakers with gifted young artists.

The festival panel is a tired tradition, and T/F is doing its part to jettison it once and for all with our intimate "unpanel," Field Sessions. These close encounters between artists provide an unsurpassed intimacy that can't be achieved in a multi-person panel. Each session is a deep dive into the ideas that shape nonfiction filmmaking in 2022 and will be live-recorded for the "True/False Podcast."



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